



2017 SAN DIEGO COUNTY FAIR - DEL MAR, CALIFORNIA

We'd like to invite all breweries, cideries and meaderies, both domestic and international, to gain recognition for their skillfully crafted products at the San Diego International Beer Competition and Festival. As the competition continues to grow, we have expanded our beer categories this year. Please see the new style guidelines for details including new Coffee Beer, Herb and Spice, Historical and Pale Ale categories.

The San Diego County Fair enjoys over 1.6 million visitors per year and the three- day San Diego International Beer Festival held during the Fair attracts more than 8,000 consumers, making it the largest beer fest in the always growing Southern California market. We wish you the best of luck in the San Diego International Beer Competition!

Cheers- Tom Nickel, Chris Shadrick and Tyson Blake, Coordinators

2017 CALENDAR

Register at sandiegobeerfestival.com

Registration deadline: Friday, March 10.

Submit all beer for judging: If you are hand delivering your competition beer to the Fairgrounds, please deliver March 27-30 and April 3-7 only. Hand deliveries will not be accepted on March 31.

Shipped entries, via mail or other carrier, may arrive March 27-April 7.

Confirmation packets (including Fair admissions and guidelines for Festival participants) **will be mailed:** June 2

Festival Beer: Fair staff will contact distributors/breweries to set up a Purchase Order for the festival beer after registration has closed.

Festival Booth: If you would like a greater festival presence, a limited number of festival booths are available for rent space starting in January.

Results: Released by May 2, except Best of Show

Festival Dates: Friday, June 16 - Sunday, June 18

Awards Ceremony: 12:30pm on Saturday, June 17 at the Festival Stage

QUESTIONS? 858-792-4207

HOW THE SAN DIEGO INTERNATIONAL BEER COMPETITION WORKS:

Eligibility

Open to any licensed brewery, brewpub, meadery or cidery. Breweries with multiple locations may enter up to 8 beers from each location, but may not enter the same brand twice. Beers may be entered only by a representative of the brewery. Distributors are responsible for gaining brewery permission for entry submittal. All beers entered must be currently available for commercial sale to the general public. Each entry must meet the TTB definition of beer, mead or cider and must possess the general characteristics of beer, mead or cider and conform to the general trade understanding of beer, mead or cider.

Online registration is required

Visit www.sandiegobeerfestival.com to register and pay by credit card. Entries must be submitted by Friday, March 10 at 11:59pm (Pacific Daylight Time). There is no technical support after 7:00pm on entry deadline for registration. Please read the online step by step instructions on how to register before entering your beer. If you have any questions about online registration, please email entry@sandiegobeerfestival.com or call (858) 792-4207. If a beer is not on the online entry submission, it will not be judged. **Late entries cannot be accepted. No Faxes.**

Tips when registering:

Please ensure that each beer is registered under the correct brewery name.

Please check your Brewery's name spelling/completeness. This spelling will be used for signage, on the website and for other promotional purposes. We want to make sure we are representing your brewery the way you want!

Review your entry before completing registration to assure that you have entered the correct division and class for each brewery/beer.

Limit of Entries

Brewers may enter up to **8** beers in the competition. There is a limit of 1 entry per class OR sub-class per brewery, except in Meads and Ciders. You may enter a beer in each lettered sub-class of a category, but not 2 beers in a single sub-class. Each beer brand may be only entered once. If the same beer is produced at multiple locations, only one location may enter the brand.

Fees

\$48.00 fee per entry, 8 entries maximum. **Processing fees are non-refundable.**

Incentives

Whether 1 entry or 8 entries are submitted, each brewery will receive:

- 2 T-shirts per brewery
- Printed sign for display during Festival
- Lots of promotion and great exposure at the San Diego County Fair

Breweries will also receive the following credentials depending on how many beers are entered:

Enter 1 – 4 beers:

- Get 4 Fair admission tickets (will be mailed)
- Get 4 Brewery Festival wristbands (pick up at the Brewery Check-In Booth inside Festival)

Enter 5 – 8 beers:

- Get 8 Fair admission tickets (will be mailed)
- Get 8 Brewery Festival wristbands (pick up at the Brewery Check-In Booth inside Festival)

Brewery Festival wristbands are good for all sessions. Additional single session wristbands may be purchased from the Fairgrounds box office. Visit www.sandiegobeerfestival.com for detail information.

What do I submit for Competition?

Competition beers consist of 3 bottles or cans of 16 oz. or more (17.9 oz, 22 oz., 750 ml.) or 4 bottles or cans if 11 oz - 12 oz. It is recommended that if you are entering categories 26, 28 or 30 (APA, IPA, DIPA) that you send 4 bottles regardless of size. Print the labels provided at the end of this document and tape your entry labels to each bottle/can in a water-proof manner (wide, clear packing tape is best). If entries are bottle conditioned, please include a highly visible additional label so stating; we want to handle your entries properly.

BEER JUDGES FOR COMPETITION – *We Need Your Help!*

Qualified volunteer judges please register online at www.sandiegobeerfestival.com. We strive to get as many brewers and brewery employees as judges as we can but we need your help. Please consider sending your brewery staff members to judge as a great way to gain experience in judging and tasting beer. Judging will be **Friday, April 21 and Saturday, April 22** with 3 judging sessions and lunch served both days.

Judging Procedure/Rules:

All judging will be blind. No judge may participate on a panel where he or she has an entry or where there may be the appearance of a conflict of interest. All decisions of the judges are final. All volunteers participating must sign a waiver at the check-in table prior to the start of judging.

Beers will be judged against others of similar style as defined by the Brewers Association Style Guidelines for beers and by BJCP guidelines for meads and ciders (both used with permission). To print the complete Competition Style Guidelines, click the link on our website www.sandiegobeerfestival.com. Classes must have at least 6 entries to be judged. Classes with fewer than 6 entries will be combined into a new sub-class at the discretion of the coordinators.

At the discretion of the coordinators, entries not meeting the eligibility or entry requirements will be moved or disqualified. Local and State Rules will be followed; copies are available on our website, www.sandiegobeerfestival.com. Beer will not be returned after judging.

Awards

Three rosette ribbons, Gold, Silver, or Bronze are possible in each class. One Best of Show will be selected from all beer entries. A Champion Brewery Award for the brewery amassing the highest point total will also be awarded.

The Best of Show winner will be the proud holder of the San Diego Brewers Guild Trophy. The winning brewery is responsible for its safekeeping, displaying the trophy throughout the year and returning it to the San Diego International Beer Festival the following year. The competition results (except Best of Show) will be announced no later than May 2. The Best of Show will be announced at the Award Ceremony at 12:30 pm on Saturday, June 17 during the festival. Ribbons will be available for pickup at the festival, if you cannot pick them up they will be mailed to you.

More Information: For more information, you may call the Entry Office at (858) 792-4207, or email entry@sandiegobeerfestival.com. We're available Monday through Friday from 9:00am to 5:00pm.

sandiegobeerfestival.com

BEER DIVISIONS -1407

BEER DIVISION

Class:

Sub-class:

001 American Wheat Ale

- A. Light American Wheat Ale With Yeast
- B. Light American Wheat Ale Without Yeast
- C. Dark American Wheat Ale With Yeast
- D. Dark American Wheat Ale Without Yeast

002 Fruit Beer

003 Fruit Wheat Beer and Vegetable Beer

- A. Fruit Wheat Ale With or Without Yeast
- B. Field Beer
- C. Pumpkin Beer

004 Herb & Spice Beer

005 Chocolate and Chili Beer

- A. Chocolate/Cocoa-Flavored Beer
- B. Chili Beer

006 Coffee Beer

007 Coffee Porter and Stout

008 Specialty Beer

- A. Specialty Beer
- B. Specialty Honey Lager or Ale
- C. Gluten Free Beer
- D. Experimental Beer
- E. Other Strong Ale or Lager
- F. Historical Beer

009 Session Beer

- A. Session Ale or Lager (must specify style)
- B. Session IPA

010 Rye Beer

- A. American Rye Ale or Lager With or Without Yeast
- B. German-Style Rye Ale With or Without yeast

011 Hybrid Belgian-Style Ale

- A. Pale American-Belgo-Style Ale
- B. Dark American-Belgo-Style Ale
- C. Other Belgian-Style Ale

012 Brett and Other Sour Beer

- A. Wood and Barrel Aged Sour
- B. American Sour
- C. Brett Beer

013 Wood and Barrel Aged Beer

- A. Wood and Barrel Aged Pale to Amber Beer
- B. Wood and Barrel Aged Dark Beer

014 Wood and Barrel Aged Strong Beer

015 Wood and Barrel Aged Strong Stout

016 Smoked Beer

- A. Bamberg-Style Marzen Rauchbier
- B. Bamberg-Style Helles Rauchbier
- C. Bamberg-Style Bock Rauchbier
- D. Smoked Porter
- E. Smoked Beer
- F. Bamberg-Style Weiss

017 Pilsener

- A. German-Style Pilsener
- B. Bohemian-Style Pilsener
- C. International-Style Pilsener

018 European Lager

- A. Muchner-Style Helles
- B. Dortmunder/European-Style Export

019 American-Style Lager

- A. American-Style Lager
- B. American-Style Light Lager
- C. American-Style Premium Lager
- D. American-Style Pilsner
- E. American-Style Ice Lager
- F. American-Style Malt Liquor

020 Amber Lager

- A. Vienna-Style Lager
- B. German-Style Marzen
- C. German-Style Oktoberfest
- D. American-Style Amber Lager
- E. California Common Beer

021 Dark Lager

- A. European-Style Dark/Muncher Dunkel
- B. German-Style Schwarzbier
- C. American-Style Dark Lager

022 German-Style Bock

- A. Traditional German-Style Bock
- B. German-Style Heller Bock/Maibock
- C. German-Style Doppelbock
- D. German-Style Eisbock

023 Golden or Blonde Beer

- A. American-Style Cream Ale of Lager
- B. Golden or Blonde Ale

024 English-Style Pale Ale

- A. Classic English-Style Pale Ale
- B. English-Style India Pale Ale
- C. English-Style Summer Ale
- D. English-Style Pale Mild

025 Australian/International-Style Pale Ale

- A. Australian-Style Pale Ale
- B. International-Style Pale Ale

026 American-Style Pale Ale

027 American-Style Strong Pale Ale

028 American-Style India Pale Ale

029 American-Style India Black Ale

BEER DIVISIONS – 1407 CONTINUED

BEER DIVISIONS

Class:

Sub-class:

030 Imperial India Pale Ale

031 American-Style Amber/Red Ale

032 Imperial Red Ale

033 Bitter

- A. Ordinary Bitter
- B. Special/Best Bitter
- C. Extra Special Bitter

034 Scottish-Style Ale

- A. Scottish-Style Light Ale
- B. Scottish-Style Heavy Ale
- C. Scottish-Style Export

035 Irish-Style Red Ale

036 English-Style Brown Ale

- A. English Style Dark Mild
- B. English Style Brown Ale

037 American-Style Brown Ale

038 German-Style Ale

- A. German-Style Kolsch
- B. German-Style Alt

039 German-Style Weiss

- A. South German-Style Hefeweizen
- B. South German-Style Dunkel Weizen
- C. South German-Style Kristal Weizen
- D. South German-Style Weizenbock
- E. Berliner-Style Weisse
- F. Leipzig-Style Gose
- G. Contemporary Gose

040 Belgian-Style Wit or White Ale

041 French & Belgian Style Ale

- A. Belgian & French Style Saison
- B. French-Style Biere de Garde

042 Belgian-Style Pale Ale

- A. Belgian-Style Blonde Ale
- B. Belgian-Style Pale Ale
- C. Belgian-Style Table Beer

043 Belgian-Style Sour Ale

- A. Belgian Style Flanders/Oud Bruin or Red Ale
- B. Belgian Style Gueuze Lambic
- C. Belgian Style Fruit Lambic
- D. Belgian Style Lambic

044 Belgian-Style Dark Ale

- A. Belgian-Style Dubbel
- B. Belgian-Style Quadrupel
- C. Belgian-Style Dark Strong Ale

045 Belgian-Style Pale Strong Ale

- A. Belgian-Style Pale Strong Ale
- B. Belgian-Style Tripel

046 Porter

- A. Brown Porter
- B. Robust Porter
- C. Baltic-Style Porter
- D. American-Style Imperial Porter

047 Specialty Stout

- A. Classic Irish-Style Dry Stout
- B. Sweet Stout
- C. Oatmeal Stout

048 Bold Stout

- A. Foreign (Export)-Style Stout
- B. American-Style Stout

049 Imperial Stout

- A. English-Style Imperial Stout
- B. American-Style Imperial Stout

050 British-Style Strong Ale

- A. Old Ale
- B. Strong Ale
- C. Scotch Ale

051 Barley Wine

- A. English-Style Barley Wine
- B. American-Style Barley Wine
- C. American-Style Wheat Wine

Note the sub-class you are entering when you register.

If you are entering a beer with special ingredients or process, please note the information on your entry. For example, in category 3, please list the fruit or vegetable used. Please do not list any region on ingredients that might give away where your brewery is from (e.g. Michigan cherries).

Be sure to include specialty ingredient/style information for beers in categories:

2, 3A, 3B, 3C, 4, 5A, 5B, 6, 7, 8A, 8B, 8C, 8D, 8E, 8F, 9A, 10A, 11A, 11B, 11C, 12A, 12B, 12C, 13A, 13B, 14, 16E, 39G, 43C, All Meads & Ciders classes (52-57)

Beers without the correct information may be at a disadvantage during the judging – please be clear and specific!

MEAD AND CIDER DIVISIONS

MEAD – DIVISION 1408

Class:

Sub-class:

052 Traditional Mead; must specify carbonation level and strength

- A. Dry Mead
- B. Semi-sweet Mead
- C. Sweet Mead

053 Fruit Mead; must specify carbonation level, strength and sweetness

- A. Cyser (Apple Melomel)
- B. Pymment (Grape Melomel)
- C. Berry Mead
- D. Stone Fruit Mead
- E. Other Fruit Melomel

054 Spiced and Specialty Mead; must specify carbonation level, strength and sweetness

- A. Fruit and Spice Mead
- B. Spice, Herb or Vegetable Mead
- C. Braggot
- D. Historical, Experimental or Other Mead

CIDER – DIVISION 1409

Class:

Sub-class:

055 Standard Cider and Perry; must specify carbonation level and sweetness

- A. New World Cider
- B. English Cider
- C. French Cider
- D. New World Perry
- E. Traditional Perry

056 New England and Fruit Cider

- A. New England Cider; must specify if cider was barrel-fermented or aged
- B. Cider with Other Fruit; must specify type of fruit

057 Specialty Cider and Perry

- A. Applewine; must specify carbonation level and sweetness
- B. Ice Cider
- C. Cider with Herbs/Spices
- D. Other Specialty Cider/Perry; must specify major ingredients

For ALL Meads and Ciders use the following descriptions to specify:

Carbonation level: still, petillant or sparkling

Sweetness: dry, semi-sweet or sweet

Strength: hydromel, standard or sack



**2017 SAN DIEGO
INTERNATIONAL BEER
FESTIVAL**

**Friday, June 16
Saturday, June 17
Sunday, June 18**

SANDIEGOBEERFESTIVAL.COM



2017 Check List

(Print this out and display it prominently at your desk!)

- ✓ **Entry deadline:** Entry registration and fees **MUST** be submitted online no later March 10, 2017, 11:59 pm PST
- ✓ **Beer Delivery:** If you are delivering your beer to the Fairgrounds, not shipping it via mail or other carrier, please deliver March 27-30 and April 3-7 only. Deliveries will not be accepted March 31. Shipped entries may arrive March 27-April 7.

Deliver/ship competition beer to:

Del Mar Fairgrounds,

Attn: Exhibit Dept. /San Diego International Beer Competition

2260 Jimmy Durante Blvd., Del Mar, CA 92014.

- ✓ **By May 2** - Competition results available, except Best of Show.

Festival Check List

- ✓ **January** – Festival booths available for purchase. Spaces will sell out by May, 2017. Email nmartinez@sdfair.com for details.
- ✓ **Starting Last Week of April** – Fair staff will contact you or your distributor for purchase order set up. Deliver/Ship to: Del Mar Fairgrounds, Attn: Premier Food Services/San Diego International Beer Festival, 2260 Jimmy Durante Blvd., Del Mar, CA 92014.
- ✓ **June 2** - Confirmation Packets mailed with Fair admission and festival guidelines.
- ✓ **June 16-18-** San Diego International Beer Festival at the San Diego County Fair. We do the pouring; you enjoy the crowd and the accolades!
- ✓ **June 17** - Awards ceremony at the Festival Stage at 12:30 pm.

Register, send in your beers and enjoy the festival. It's just that simple! Please read the entry materials in their entirety. Should you have any questions, please call **858-792-4207**. Good luck!



San Diego International Beer Competition

Entry Labels

Brewery _____

Contact Name _____

Cell Phone _____

Distributor _____

Dist. Contact _____

Cell Phone _____

Brand Name _____

Class No. & Name _____

Subclass Letter & Style _____

Special Ingredients: _____



San Diego International Beer Competition

Entry Labels

Brewery _____

Contact Name _____

Cell Phone _____

Distributor _____

Dist. Contact _____

Cell Phone _____

Brand Name _____

Class No. & Name _____

Subclass Letter & Style _____

Special Ingredients: _____



San Diego International Beer Competition

Entry Labels

Brewery _____

Contact Name _____

Cell Phone _____

Distributor _____

Dist. Contact _____

Cell Phone _____

Brand Name _____

Class No. & Name _____

Subclass Letter & Style _____

Special Ingredients: _____



San Diego International Beer Competition

Entry Labels

Brewery _____

Contact Name _____

Cell Phone _____

Distributor _____

Dist. Contact _____

Cell Phone _____

Brand Name _____

Class No. & Name _____

Subclass Letter & Style _____

Special Ingredients: _____

Please list the specific brewery location if there are multiple locations!